**Ways to Show PKP Pride**

1. Like and follow Phi Kappa Phi on [Facebook](https://www.facebook.com/phikappaphi/), [Twitter](https://twitter.com/phikappaphi)and [Instagram](https://www.instagram.com/phikappaphi/)to connect with the Society during Phi Kappa Phi Week.
2. Update cover photos on Facebook with a [Society branded cover photo](https://www.phikappaphi.org/join/benefits/recognition/society-graphics#cover-photos).
3. Update your desktop and phone wallpapers with [Society branded images](https://www.phikappaphi.org/join/benefits/recognition/society-graphics#wallpapers).
4. Facebook profile frame
5. Share your Phi Kappa Phi Week activities and photos with us using the following hashtags and tags: [#PKPproud](https://twitter.com/search?f=tweets&q=%23PBKKeystoAction&src=typd),  [#PhiKappaPhi](https://twitter.com/search?f=tweets&q=%23PBK243&src=typd), and [@PhiKappaPhi](https://twitter.com/phibetakappa/).

**Sample Social Media posts**

Join us for a week-long celebration, Feb. 3-7, to show off your #PhiKappaPhi pride! 🎉

#PhiKappaPhi Week is an opportunity to show your ΦΚΦ pride and bring visibility to our campus. Join us Feb. 3-7 and wear your blue and gold and ΦΚΦ letters. #PKPproud

To celebrate #PhiKappaPhi week, (Chapter Name) plans on hosting (Event Name) on (Date) at (Time). Leave a 💗 if plan on joining us and tag your friends to help spread the word. ✌

Pass the baton! Challenge your members to spread why they are #PKPproud on social media by tagging them in your social media posts and encouraging them to pass the baton.

* **Sample Facebook post:** You’re up next, @partnerorghandle! Tell us why you are #PKPproud and challenge someone else to do the same.