



THE HONOR  SOCIETY OF

PHI KAPPA PHI  
2010 SOCIETY CONVENTION

**TRADITIONS  
& TRANSITIONS**  
*Responding to a World of Change*

# Convention Book

*Officer & Committee Reports  
to the  
2010 Biennial Convention*

*and*

*Minutes of the  
2007 Triennial Convention*



TO: 2010 Convention Delegates  
FROM: Perry A. Snyder  
Executive Director  
DATE: June 4, 2010  
SUBJECT: Officer and Committee Reports to the 2010 Convention

These Officer and Committee Reports have been prepared to provide you background information and perspectives on the current governance cycle which comes to an end in August 2010. Your thoughtful reading of them will help make our discussions and deliberations productive when we meet in Kansas City.

The book has been divided into two basic sections. The first major section (after the State of the Society message from President Robert B. Rogow), Actionable Committee Reports, contains all reports and information on which you will be expected to take action in some way. These include reports from the Budget Committee, the Bylaws Committee, and the Nominating Committee.

The second main section, Officer, Society, Committee, Subcommittee, and Work Group Reports, is divided into several subsections and includes reports that will not be presented orally, except on specific request. These reports are for your information and will require little, if any, discussion or parliamentary action beyond acceptance. They will be presented for acceptance during the opening session of the convention.

Thank you for reading all of the reports before we see one another in August.

PAS



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## Report on Society Activities 2007-2010 to the 2010 Convention

*Prepared by Robert B. Rogow, C.P.A., Ph.D.  
27<sup>th</sup> Society President 2007-2010*

### **Introduction**

I am honored and privileged to have served as the 27th Society President these past three years. During the triennium, the Society has made great strides in reaching its strategic goals. As you read the reports in this Convention Book and hear the Convention presentations, I am confident you will be pleased with the progress made this triennium and the Society's plans to further recognize honor and excellence during the upcoming biennium.

### **Board of Directors**

The following individuals have served you and the Society on the 2007-2010 Society Board of Directors and Phi Kappa Phi Foundation Board of Directors:

Society President: Robert B. Rogow  
Society President-Elect: William A. Bloodworth, Jr.  
Society Vice President: Diane G. Smathers  
Society Past President: Paul J. Ferlazzo  
Northeast Region Vice-President: Yaw A. Asamoah  
Southeast Region Vice-President: Ray J. Davis  
North Central Region Vice-President: Rick Shale  
South Central Region Vice-President: Gilbert Fowler  
Western Region Vice-President: H. Ray Sylvester  
Director of Fellowships: C. Roy Blackwood  
Regent: Penny L. Wright  
Executive Director: Perry A. Snyder

### **Board Meetings**

Board meetings were held at approximately six month intervals throughout the triennium. A brief organizational Board meeting was held immediately following the 2004-2007 Convention in Orlando. In September, 2007, the Board held a facilitated Planning Retreat in connection with its first full meeting. Throughout the triennium the Board's Executive Committee met via teleconference on an as



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needed basis. In an effort to minimize Board meeting expenses, the Board decided to hold more of its meetings in Baton Rouge. The Board will conclude its responsibilities at a pre-convention meeting prior to the 2010 Convention in Kansas City. Past and future locations and dates for Board meeting are as follows:

Post-Convention Board Meeting	Orlando, FL	August, 2007
Strategic Planning Retreat & Board Meeting	Baton Rouge, LA	September, 2007
Board Meeting	Columbia, SC	April, 2008
Board Meeting	San Antonio, TX	October, 2008
Board Meeting	Baton Rouge, LA	April, 2009
Board Meeting	Kansas City, MO	October, 2009
Board Meeting	Baton Rouge, LA	April, 2010
Pre-Convention Board Meeting	Kansas City, MO	August, 2010

## Financial Developments

I am pleased to report that the Society's investments have recently attained the same levels reported during the 2007 Convention. This is significant given the recent economic recession. While we would have preferred investment growth similar to those attained in prior triennia, we are grateful for the Society's improved financial position following the recession. For details regarding the Society's and Foundation's asset and investment balances as of June 30, 2010, operating results, and portfolio returns during the triennium, please see the Investment Committee and Budget Committee reports later in this Convention Book.

## Strategic Planning Goals

During the Board's Strategic Planning Retreat held in September, 2007, the Board identified five goals for the triennium. I am happy to report that the Society has made great strides in reaching these goals.

- **Increase awareness of the Society's awards and programs**

While the motivation for some to accept or renew membership is the prestige factor of being part of the nation's oldest, largest and most selective all-discipline honor society, the impetus for others is to compete for Phi Kappa Phi's annual awards such as Fellowships for graduate or professional study, Study Abroad grants, and Love of Learning funds for post-baccalaureate education or career development. However, many members are not aware of our awards. So, we began emphasizing them on our Web site and streamlining the application process. In addition, we now regularly communicate with key college and university officials about Phi Kappa Phi's awards.



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- **Monitor and strengthen chapters**

The Chapter Relations Department hired a third chapter relations director. Besides visiting chapters, they keep in contact with participating schools through email, telephone calls, and online newsletters. Also, a chapter recognition program, supporting good Society work on campuses, debuted in 2009. Further, chapters now receive money from the Society to help advertise their activities in student newspapers. And additional funds have been allocated to facilitate the travel to training workshops for officers from chapters in the process of reactivating

- **Increase enrollment of new members**

We launched a public relations campaign and upgraded the Phi Kappa Phi Web site partly to attract initiates. To allow more students to accept membership, we expanded the Online Enrollment Program to accommodate 50 additional chapters. In addition, the format and content of the *Phi Kappa Phi Forum* quarterly magazine were revamped partly to reflect the interests and demographics of the Society's membership.

- **Retain more members**

New members may not be aware of the work Phi Kappa Phi does and how they can be involved in it. To promote the mission of the Society and to retain its members, we created networking opportunities through online communities like Facebook and LinkedIn. And a Mentor Match program connects members of various backgrounds and solidifies relationships. In addition, we created new membership options that allow members to renew for multiple years at discounted rates.

- **Enhance the Society's name recognition**

We updated promotional materials and implemented an advertising campaign on member campuses. Also, we launched the "Great Minds Think Alike" awareness initiative (advertisements) in relevant print and electronic publications such as *The Chronicle of Higher Education*.

## Chapters Approved, Installed, Restructured, Reactivated, Inactivated, and Withdrawn

- **Approved 2004-2007 and Installed 2007-2010**

Toward the end of the 2004-2007 triennium the following chapters were approved. They were installed during the 2007-2010 triennium.

Chapter 301	Brenau University	Gainesville, GA
Chapter 302	Murray State University	Murray, KY
Chapter 303	Utah Valley University	Orem, UT



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- **Approved and Installed 2007-2010**

In addition, the following chapters were approved and installed during the 2007-2010 triennium:

Chapter 304	University of Texas at Tyler	Tyler, TX
Chapter 305	Muskingum College	New Concord, OH
Chapter 306	University of Kentucky	Lexington, KY
Chapter 307	Black Hills University	Spearfish, SD
Chapter 308	Florida Institute of Technology	Melbourne, FL
Chapter 309	SUNY Binghamton	Binghamton, NY
Chapter 310	University of Findlay	Findlay, OH
Chapter 311	Carroll University	Waukesha, WI

- **Restructured**

The University of Maryland at College Park (Chapter 022) was originally installed in 1920. Subsequent to its chartering, three other campuses were created within the University of Maryland System. All four campuses coordinated their activities and initiations under Chapter 022 by a governing body that included representatives from each campus. Recently, the four University of Maryland campuses petitioned the Board to create separate chapters for each campus. Their petitions were approved by the Board of Directors. Because of the historical significance of Chapter 022 to three of the four University of Maryland System campuses and their long-time practice of initiating members through Chapter 022, the Board approved a restructuring and renumbering of the newly approved University of Maryland chapters as follows:

Chapter 22CP	University of Maryland College Park	College Park, MD
Chapter 22BC	University of Maryland Baltimore Campuses	Baltimore, MD
Chapter 22UC	University of Maryland University College	Adelphi, MD
Chapter 312	University of Maryland Eastern Shore	Princess Anne, MD

- **Reactivated**

Through efforts by staff and members of the Board, the Board successfully reactivated two chapters during the triennium. These chapters are:

Chapter 115	Rochester Institute of Technology	Rochester, NY
Chapter 187	Duquesne University	Pittsburgh, PA



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- Inactivated and Withdrawn

Unfortunately, the Board had to place eight chapters on inactive status or withdraw their charters. These actions occurred despite multiple efforts by the Board and staff to revive the listed the chapters:

Chapter 018	Washington State University (Inactive)	Pullman, WA
Chapter 030	University of New Hampshire (Inactive)	Durham, NH
Chapter 070	University of Miami (Inactive)	Coral Gables, FL
Chapter 092	Central Michigan University (Withdrawn)	Mt. Pleasant, MI
Chapter 146	University of West Florida (Inactive)	Pensacola, FL
Chapter 161	St. Cloud State University (Withdrawn)	St. Cloud, MN
Chapter 197	Lewis and Clark College (Withdrawn)	Portland, OR
Chapter 244	Humboldt State University (Inactive)	Arcata, CA

## Conclusion

Your continued commitment to The Honor Society of Phi Kappa Phi ensures the Society's success for future generations. With heartfelt gratitude, I applaud the volunteer and staff efforts on behalf of the Society during the 2007-2010 triennium. It has been an honor and privilege to serve you as Society president these past three years. I look forward to my upcoming duties as Society past president during the coming biennium.