



SOCIAL MEDIA POLICY

Social media sites such as Facebook, LinkedIn, TikTok, Twitter (now X), Instagram, Pinterest, and Tumblr, provide members with an opportunity to connect with others online, to gather and share information, and to follow particular topics of interest. Although the Society does not intend to infringe on what you do on your own time, we do ask that you remember that anything posted online is public information that can be reviewed and shared broadly and to think about how your postings, or your comments on others' postings, may be perceived by others and reflect on the Society, especially if you publicize your affiliation with the Society on your social media account(s).

Thus, while using social media, the Society asks you to abide by the following rules:

SPEAKING ON BEHALF OF THE SOCIETY

If you are not authorized to speak on social media on the Society's behalf, you are not permitted to do so.

If you disclose your affiliation with the Society, you should also include a disclaimer that your views do not represent those of the Society. For example, consider such language as "the views in this posting reflect my personal views and do not represent the views of Phi Kappa Phi."

PROTECT THE SOCIETY'S GOODWILL, BRAND, AND BUSINESS REPUTATION

Even when not speaking on behalf of the Society, as members of the Society, you are all ambassadors for our brand. Our reputation in the community is important. We ask you to be respectful and professional when posting on social media in order to safeguard the reputation and interests of the Society in the eyes of our communities or prospective member population.

Social media should never be used in a way that violates any other Society policies, bylaws, Code of Ethics, or member obligations. If your social media activity would violate any of the Society policies, bylaws, Code of Ethics, or member obligations in another forum, it will also violate them in an online forum.

RESPECT OTHERS

In addition to complying with the Society's policies and its Code of Conduct, do not post, or express a viewpoint on another's post, such as by "liking" a Facebook post, anything that the one would find offensive on the basis of any legally-protected status, including ethnic slurs, racial slurs, sexist comments, or discriminatory comments, and do not post or express a viewpoint on posts that contain threats, profanity, abusive language, or obscenity, or that are maliciously false, or posts that constitute bullying.

SANCTIONS FOR VIOLATIONS OF THIS POLICY

As reflected in the Society's Bylaws, violating this Policy is grounds for revocation of membership in the Society by either the local chapter's Executive Committee or the Society's Board of Directors.

Specifically, if a member of the Society's Board of Directors or Leadership Team becomes aware of potential grounds to revoke a member's membership for violating this Policy (and any other rule or policy of the Society), the Society's Executive Director will notify the local chapter's Executive Committee of the potential grounds for

revocation of membership and request that the chapter determine whether it will proceed with membership revocation procedures. The local chapter will notify the Executive Director of its decision within one (1) week of receiving the request. In the event the local chapter declines to proceed with consideration of membership revocation, the Society's Board of Directors may vote to consider membership revocation.

Questions?

Contact the National Office at info@phikappaphi.org or 800-804-9880